

## CONTACT

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CEO

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## AWARDS AND CERTIFICATIONS

- + B Corporation Certified
- + Inc 5000 Fastest Growing Companies
- + GreenBook Top 50 Research Firms
- + FMG has passed annual external security reviews at Federal Information Security Management Act (FISMA) moderate risk level and received Authority to Operate (ATO) from multiple government agencies.

**Certified**



**Inc.**  
**5000**



[forsmarshgroup.com](http://forsmarshgroup.com)

**FORS MARSH GROUP, LLC (FMG)** is a research and consulting company specializing in measuring, understanding, and influencing the way people think and make decisions. Since our founding in 2002, we have successfully completed hundreds of large-scale and highly visible research projects. We have developed multi-million dollar strategic communication campaigns (incorporating qualitative and quantitative research components), designed and developed training efforts for federal employees, administered surveys to more than 450,000 participants, and created communication plans and outreach products for various causes. We help clients evaluate, reinforce, and change their target audiences' behavior to positively impact their day-to-day lives. Our team is made up of individuals with extensive training in communication, psychology, economics, statistics, public policy, computer science, and human factors.

## OUR CLIENTS INCLUDE

- + 23andMe
- + United States Air Force
- + Americorps
- + United States Army
- + Army National Guard
- + Army Research Institute
- + Centers for Disease Control and Prevention
- + Centers for Medicare & Medicaid Services
- + Citizens Bank
- + Consumer Financial Protection Bureau
- + Defense Human Resources Activity
- + Department of Defense Office of People Analytics
- + Department of Defense Sexual Assault Prevention and Response
- + Department of Health and Human Services
- + United States Citizenship and Immigration Services
- + Election Assistance Commission
- + Facebook
- + Food and Drug Administration
- + Federal Emergency Management Agency
- + Federal Voting Assistance Program
- + General Services Administration
- + Internal Revenue Service
- + United States International Trade Commission
- + National Highway Traffic Safety Administration
- + National Institute of Health National Cancer Institute
- + National Institute of Standards and Technology
- + United States Postal Service
- + United States Coast Guard
- + United States Department of Agriculture
- + Department of Homeland Security
- + Department of Veteran Affairs

## CONTRACT INFORMATION GSA

OASIS Small Business: Pool 2  
(GS00Q14OADS205)

## CAPABILITIES

- + Social Marketing and Behavior Change
- + Human Capital Management
- + Learning
- + Program Evaluation
- + Surveys and Data Collection
- + Marketing and Communication
- + Data Science
- + User Experience